

H96DA Minutes

September 9, 2010

Director Attendees: Dr. William Long, Sylvia Herlong, Charles Stevens, Paul Johnson, Ruth Forrest and Donna Wells.

Also present was Executive Director Charles Harts.

The meeting was called to order by Dr. Long, President.

Executive Director Paul Johnson gave the invocation.

Minutes

The July, 2010 minutes were reviewed. Director Herlong made a motion to accept the minutes and the motion was seconded by Director Johnson.

Treasurers Report

The financial report was presented by Director/Treasurer Paul Johnson. Director Stevens made a motion to accept the report and the motion was seconded by Director Forrest.

Activities Report

Following discussion about marketing strategies for the Ninety Six ornaments it was suggested to place some in The Ragpicker of 96 and Family Pharmacy. Director Wells agreed to place some in her booth at The Ragpicker of 96.

Due to slow sales of previous two (2) ornaments, Director Wells suggested that the third ornament of The Depot be delayed until 2011 with anticipation of The Depot's Historic listing which should create more interest in the collectible ornaments. Director Wells motioned to delay next series ornament until 2011 and Director Forrest seconded the motion.

Executive Director Harts presented a collage of photographs by Leedonna Ulmer to be used in obtaining Ninety Six postcards. The cost of the collage was \$50. Director Wells noted that the pictures were quality photos needed to produce postcards. Leedonna agreed to let the H96DA use the selected photos for postcards and afghan graphics. Director Johnson motioned to use the photos for the mentioned projects and the motion was seconded by Director Forrest.

Executive Director's Report

Executive Director Charles Harts presented the Executive Directors Report.

Harts stated that the Town would be sponsoring a Masquerade on Main and Ghost Walk October 30. One of the re-enactors participating in the event will be Kitty Evans. Harts noted that the Town would be providing her lodging and suggested that the H96DA provide her a stipend in the amount of \$200 to help offset other expenses. Director Herlong motioned to approve the stipend and the motion was seconded by Director Wells.

Harts stated that he needed to follow-up with Margie Blalock, Director of Tourism and Events, concerning her quest for Visitor Center flags.

Harts requested approval to pursue golf shirts with H96DA logo. Shirts were available through Emerald Ink and Stitches with a minimum order of fifteen (15) @ a cost of \$25 each. Director Wells expressed concerns about H96DA selling golf shirts and other entities selling T-shirts at an already reduced price. Director Johnson made a motion to allow Harts to proceed with the pursuit of golf shirts and the motion was seconded by Director Wells.

New Business

None.

Other Business

Based on the Town's actions this year, President Long expressed concerns about the H96DA's future in the Visitors Center. Long stated that the Town needs a designated golf cart trail that would allow safe travel without concerns on the main highways. He also stated that the Town needs extended sidewalks to schools.

With no further business, the meeting was adjourned.

Respectfully submitted,

Donna Wells
Secretary /Director

Approval Date:

Dr. William Long, President
Six Development Association

Historic Ninety

